

# Full SEO Audit Agreement

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**This Agreement** is entered into on [DATE] by and between:

**Service Provider:**

Robert Calvin Mitchell  
54-1454 Pendrell ST, Vancouver, BC, V6G1S5  
236-339-1498  
robert.calvin.dev@gmail.com  
[robertcalvinmarketing.ca](http://robertcalvinmarketing.ca)

**Client:**

[CLIENT NAME / BUSINESS]  
[CLIENT ADDRESS]  
[CLIENT EMAIL / PHONE]

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## 1. Scope of Services

Service Provider agrees to conduct a **Full SEO Audit** for Client's website. The audit will include:

- Technical crawl (speed, indexing, broken links)
- On-page SEO audit (meta tags, headings, content structure)
- Keyword mapping check
- Schema and Open Graph data review
- Mobile & Core Web Vitals performance snapshot
- Competitive benchmark vs. top 3 ranking competitors

The deliverable will include:

- A complete PDF audit report
- A 10-minute personalized video walkthrough (Loom-style)

- Prioritized list of recommended actions
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## 2. Delivery Timeline

The Service Provider will complete and deliver the audit **within 5–7 business days** from receipt of payment and all required access credentials (if applicable).

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## 3. Payment Terms

Total fee: **[Insert Flat Rate] CAD**

- 100% upfront via [eTransfer / PayPal / Bank Transfer]

Work will not begin until payment is confirmed.

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## 4. Confidentiality & NDA

Both parties agree to maintain strict confidentiality regarding any information, data, logins, business practices, or strategies shared during the course of this project.

Neither party will disclose this information to third parties without written consent. This NDA survives termination or completion of the contract.

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## 5. Intellectual Property

All findings and documents created by the Service Provider are the Client's to use for internal optimization purposes. The Service Provider retains the right to reuse non-identifiable frameworks, templates, or audit formats for future projects.

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## 6. Limitation of Liability

The Service Provider is not liable for changes in search engine algorithms, platform limitations, or implementation errors made by the Client or third parties.

Maximum liability is limited to the total amount paid for this audit.

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## **7. Portfolio Use**

Unless explicitly denied in writing, the Service Provider may reference this project anonymously in future case studies or portfolio summaries.

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## **8. Entire Agreement**

This document represents the full agreement between parties and supersedes any previous verbal or written communications. Any modifications must be made in writing and signed by both parties.

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### **Signatures**

**Client Signature:** \_\_\_\_\_

Date: \_\_\_\_\_

**Service Provider Signature:** \_\_\_\_\_

Robert Calvin Mitchell

Date: \_\_\_\_\_